

## CLAIMS

1           1.       A collapsible container holder assembly for use in a vehicle,  
2       said container holder comprising:  
3           a carrier portion adapted to be selectably mounted within the vehicle,  
4       said carrier portion having at least one recessed opening formed therein; and  
5           at least one container receptor portion adapted to telescopically engage  
6       and be retained within the at least one opening formed in the carrier portion  
7       and wherein said at least one container receptor portion is adjustable between  
8       an extended and collapsed position relative to the carrier portion.

1           2.       The container holder assembly of claim 1 wherein the carrier  
2       portion further comprises at least one retaining member adapted to engage at  
3       least one complementary mounting point at the vehicle.

1           3.       The container holder assembly of claim 1 further comprising a  
2       locking means for locking said at least one container receptor portion in the  
3       extended position.

1           4.       The container holder assembly of claim 3 wherein the locking  
2       means is locked by rotating the at least one container receptor portion in a first  
3       direction while extended and unlocked by rotating the at least one container  
4       receptor portion in an opposite direction.

1           5.     The container holder assembly of claim 1 wherein the at least  
2     one container receptor portion comprises at least one retaining arm disposed on  
3     an exterior surface, said at least one retaining arm operative to prevent the at  
4     least one container receptor portion from being pushed out from the carrier  
5     portion when the at least one container receptor portion is moved to the  
6     collapsed position.

1           6.     A collapsible container holder assembly for use in a vehicle  
2     having a floor tray, said container holder comprising:  
3                 a carrier portion adapted to be selectably mountable to the floor tray of  
4     the vehicle, said carrier portion having at least one recessed opening formed  
5     therein; and  
6                 at least one container receptor portion adapted to telescopically engage  
7     and be retained within the at least one opening formed in the carrier portion  
8     and wherein said at least one container receptor portion is adjustable between  
9     an extended and collapsed position relative to the carrier portion.

1           7.     The container holder assembly of claim 6 further comprising a  
2     locking means for locking said at least one container receptor portion in the  
3     extended position.

1           8.     The container holder assembly of claim 7 wherein the locking  
2     means is locked by rotating the at least one container receptor portion in a first

3 direction while extended and unlocked by rotating the at least one container  
4 receptor portion in an opposite direction.

1 9. The container holder assembly of claim 8 wherein the carrier  
2 portion further comprises at least one retaining member adapted to engage at  
3 least one complementary mounting point at the vehicle floor tray.

1 10. A collapsible container holder assembly for use in a vehicle,  
2 said container holder comprising:

3 a carrier portion adapted to be selectably mounted within the vehicle,  
4 said carrier portion having at least one recessed opening formed therein;

5 at least one container receptor portion adapted to telescopically engage  
6 and be retained within the at least one opening formed in the carrier portion  
7 and wherein said at least one container receptor portion is adjustable between  
8 an extended and collapsed position relative to the carrier portion; and

9 a locking means for locking the at least one container receptor in the  
10 extended position wherein locking is accomplished by rotating the at least one  
11 cup receptor in a first direction and unlocking is accomplished by rotating the  
12 at least one container receptor in an opposite direction.